

the anxious tomato Sponsorship

About Us

The Anxious Tomato was born in the midst of the pandemic by Ashley Laufer & Kate Roussell. With galleries closing down around them, they decided to create an online gallery space to keep art accessible and artists connected in the Tacoma area. Over the next two years, The Anxious Tomato grew large enough that their efforts alone could not keep up with their influx of artist submissions, so they made the decision to turn their small business into a non-profit, opening it up to the community and all the possibilities that it holds.

Today, The Anxious Tomato provides education and accessibility to art and artists in Tacoma and the surrounding areas through networking and active promotion. We connect with the public by creating an experience that ensures every individual involved leaves with a renewed view of art and the artists behind it. It is our goal to become a valued and sought after resource for the artistic community, providing services and education to artists and art enthusiasts.

We believe creating is never a waste of time...

Meet Our Team

Our board of directors comes from diverse areas of the artistic community, offering a broad spectrum of knowledge and experience to put towards our cause.

Kate Roussell - President

- BA: Arts, Media and Culture

Jennifer Moore - Vice President

- BFA: Interior Architecture & Design

Stephanie Harding - Treasurer

- BA: Global History
- MA: Library & Information Science

Ashley Laufer - Secretary

- BFA: Fine Arts



President
Kate Roussell



Vice President
Jennifer Moore



Treasurer
Stephanie Harding



Secretary
Ashley Laufer

Sponsorship Opportunities

By sponsoring The Anxious Tomato you will be provided with six months of: designated marketing once a month on our social media, your company logo on our website's footer and invitations to our events and workshops interact, in person with our cultivated community or provide marketing materials to be displayed at our events and workshops.

1. Support an Artist's Reception - \$200

Supporting an artist reception allows us to put on the best possible reception for one of our artists participating at any of our partner gallery locations. We host these events monthly. Your contribution will supply their reception with libations, advertising, professional photography for their artist portfolio and other expenses.

2. Support a Workshops - \$500

Workshops hosted by The Anxious Tomato are a way for artists and art enthusiasts to learn useful, art related skills, in a supportive and encouraging environment. Your contribution will allow us to pay the workshop host, provide supplies to attendees and help aid in promotion of the events. Workshops are hosted monthly.

3. Support Community Events - Variable (\$50+)

The anxious tomato is driven to connect artists in the community. We are looking to do more interactive activities locally. Your donation would help expenses for artists doing vending, pop-up booths, traveling, advertising and other costs. Help artists stay connected!

4. Anxious Tomato's Saucy Gala

Friday October 13th, 2023

The Anxious Tomato will be hosting its official launch party in October, 2023. The Saucy Gala will be a gallery show, live music, and live painting with a silent auction and more. We will also be providing our guests with drinks and appetizers during the event. You can donate to one or more options below.

- Gallery Walls - \$2250
- Catering - \$2000
- Bar - \$500
- Live Music - \$650
- Performance Art - \$400
- Staffing - \$1000
- Advertising - \$250
- Decor - \$1250
- Lighting - \$450
- Venue - \$1500
- Permits - \$200

The Value of Partnering With Us

Increased Exposure - As a partner your name will be seen on our promotional material and social accounts giving you more reach to potential opportunities. We would recommend your business for growth in word-of-mouth referrals for more visibility.

Generate More Business - You will have direct contact with our growing community of artists and art enthusiasts which could lead to an influx of business for you. We value our partners and assist in driving recommendations.

Strengthen The Community - Your investment will assist in bringing the artistic community back to life after the destruction of the pandemic and help propel it beyond limits. Allowing you to be a recognizable name in our Tacoma community.

Artist and Partner Testimonials

“Not only did you help me set up, you helped to provide materials, created an enjoyable environment, helped with aesthetics and provided the promotion necessary that helped with a more professional appeal. Very well done and I felt as an artist my needs were very well met.”

Rachel Heimbigner

“It was great! I felt like I was well taken care of, they helped create an awesome environment providing music, promotions and would love to work with them all again in the future.”

Anonymous

“The Anxious Tomato Gallery is terrific for artists ready to reach out and show their work to the world, and for art lovers looking for fresh work by artists unknown to them. Ashley and Kate have created a great platform and it’s exciting to be chosen for artist of the month. I had fun and sold a couple pieces too.”

Kim Norton

“A labor of love and a resource for artists and art enthusiasts. I believe that this is a special project by two dedicated and smart women.”

Chaim Bazalel

If you are interested in sponsoring The Anxious Tomato, Please reach out!

Website: www.anxioustomato.com

Email: anxioustomato.gallery@gmail.com

Phone: 253-759-9585 (Ask for Ashley)

Address: 5401 6th Ave Suite #321, Tacoma, WA 98406